





EDITOR & PUBLISHER

Anuradha Mahindra

CREATIVE DIRECTOR

Divya Mahindra

CHIEF EXECUTIVE OFFICER

Pallavi Kanchan

EXECUTIVE EDITOR

Shraddha Jahagirdar-Saxena

FASHION FEATURES & LIFESTYLE EDITOR

Shirin Mehta

FEATURES

COPY EDITOR Ranjabati Das

SENIOR WRITER & PRODUCTION EXECUTIVE

Huzan Tata

JUNIOR WRITERS Saumya Sinha, Tina Dastur JUNIOR WRITER & COORDINATOR Zaral Shah JUNIOR DIGITAL WRITERS Sadaf Shaikh,

Shubham Ladha

CONTRIBUTING WRITER (LONDON)

Nisha Akash Paul

FASHION AND BEAUTY

SENIOR FASHION STYLIST Shweta Navandar JUNIOR FASHION STYLIST Ojas Kolvankar

ART

ART DIRECTOR Minal Shetty SENIOR DESIGNERS

Varghees Tharakan, Swati Sinha
JUNIOR PHOTOGRAPHER Prateek Patel
ASSOCIATE COORDINATOR Mansi Shah

MARKETING & AD SALES

PR & COMMUNICATIONS DIRECTOR Arti Sarin GENERAL MANAGER (SALES) Caroline Samson REGIONAL MANAGER (NORTH) Puneet Dhawan SENIOR MANAGER, BRAND STRATEGY Aviva Patel

ADVERTISING MANAGER Sneha Kulkarni BRAND SOLUTIONS MANAGER Sanya Podar MARKETING EXECUTIVE Nisha Gajaria ADVERTISING REPRESENTATIVE (SOUTH)

Sanjay K Jariwal

ACCOUNTS & ADMINISTRATION

HEAD, ACCOUNTS & FINANCE Manohar Gaikwad
ACCOUNTS EXECUTIVE Shweta Gurav
ADMINISTRATIVE ASSISTANT Marie Salve

CIRCULATION & PRODUCTION

ASSISTANT MANAGER, CIRCULATION Satish Shinde
PRODUCTION ASSISTANT

Subhash Harinath Rajbhar

EDITOR-AT-LARGE Parmesh Shahani
EDITORIAL CONSULTANT Mala Vaishnav

e celebrated the dawn of the New Year with a great deal of enthusiasm — assuring you of a calendar filled with great offerings, spaces bubbling with a variety of activities and interactions that would continue to engage you through 2018. Come February and we are poised to guarantee that every visitor to Phoenix Marketcity is welcomed into its inviting spaces with customary gusto.

The entire mall is abuzz with excitement and anticipation. The spaces — many of them reinvented in new hues — have an ambience that invites customers to relax and enjoy their retail therapy at their own unhurried pace. It warms our hearts as we see couples, families and friends spend time on the premises, seeking out what they want — be it in fashion, lifestyle, food or entertainment! Phoenix Marketcity with its 600 plus brands under one roof warrants that every footfall is meaningful.

Our cover girl, multi-lingual actor, Tamannaah, and celebrity stylist, Sanjana Batra, reinforce the spirit of friendship as they wander through the mall, with a keen eye for the stylish and the trendy. 'Twinning it' in their looks, they spend hours examining what catches their attention — and time seems to fly by in the whiff of an instant.

And you will realise that too as you blend your retail therapy with a great deal of relaxation — be it at Dublin Square with its fantastic array of events and eateries, at a spa where you can get a bit of soul and body rejuvenation, at Snow World where you watch your kids let their imaginations run wild or at PVR Cinemas where you put your bags down, relax and watch the latest movie on the block! Rest assured, no matter how you choose to fill your day at Phoenix Marketcity, it will leave you satisfied — and yet longing for more, and you will step out, with a firm resolve to return.

SHRADDHA JAHAGIRDAR-SAXENA

Supplement Editor



PHOTOGRAPH BY VIJIT GUPTA.
STYLING BY SHWETA NAVANDAR.
MAKE-UP BY SONAM CHANDNA.
HAIR BY ALIYA SHAIK.
LOCATION COURTESY: PHOENIX MARKETCITY, KURLA.

Lace bralet, velvet trousers, both from Vero Moda; blazer, from H&M; ring, Tamannaah's own.

EDITORIAL & ADVERTISING OFFICES: THE INDIAN AND EASTERN ENGINEER CO. PVT. LTD., 5TH FLOOR, CECIL COURT, MAHAKAVI BHUSHAN MARG, APOLLO BUNDER, MUMBAI 400001. PHONE: 022 22897889.
ALL RIGHTS RESERVED IN ALL COUNTRIES. REPRODUCTION IN ANY MANNER IS PROHIBITED. SPECIAL VERVE SUPPLEMENT, COMPLIMENTARY TO READERS OF VERVE, VOLUME 26 ISSUE 2. NOT FOR SALE.
COPYRIGHT 2018 THE INDIAN AND EASTERN ENGINEER COMPANY PVT. LTD.

WWW.VERVEMAGAZINE.IN





ONCE IS NOT ENOUGH!

An unending array of shops, an impressive line-up of entertainment options and a satisfying spread of dining venues make Phoenix Marketcity the perfect one-stop destination for everything you need

PHOTOGRAPHS BY PRATEEK PATEL

alking into Phoenix Marketcity is like stepping into a wonderland. And every time you make your way through the expansive spaces of the mammoth mall, you are bound to find something new that will pique your interest and woo the shopaholic in you. For the 2.1 million square foot space is constantly renewing and reinventing its offerings to ensure that you have the perfect

shopping experience. And located in the heart of the city, the humongous property is easily accessible - its connectivity with the city in which it is housed, is seamless.

A first-time visitor is in all probability likely to be overawed by its size. And you may feel the need for a map to find your way through it - but navigating the spaces is extremely easy, for there are interactive maps located strategically across the mall, guiding you to and through its 600 plus brands









that offer a wide choice of national and international labels.

Plan your day well — jotting down the essential buys that you need to get — for once at Phoenix Marketcity you are most likely to be wooed by the facades and displays of all the outlets. It is best to get your 'must' shopping done and then spend the rest of your time browsing through the latest on the shelves, picking up what takes your fancy. Rest assured — with over 600 brands to choose from — your shopping bags will overflow as you walk out.

And your day at the mall need not just be shopping – you can take breaks from your 'itinerary' by stopping at any of the gourmet dining options to satiate your appetite, rejuvenate your body in a spa or spend time watching a

movie. And, lest we forget, the 40,000 square feet Dublin Square has a host of entertainment options that will make you plan a trip to the mall around them!

Go back often and you will be pleasantly surprised to discover new things on display. We are referring here not just to the changing offerings from brands but to the ambience of the mall itself. For, it regularly - and creatively – gets a new look. So do make it a point to catch up on the installations that give it an artistic feel or the different elements that endow it with a refreshing impact! The 'Mecca of style and shopping' is a surefire one-stop destination – retail therapy here is always successful and satisfying. And leaving, you are bound to return. For once is definitely not enough!



These Spring/Summer 2018 collections are showcasing a delicate mix of elegant and eccentric outfits in refreshing prints and graphics, perfect for slick workwear and nights-out, finds Verve

ZARA

This season, Zara's Spring/Summer 2018 brings a host of silhouettes for the discerning fashionista. Workwear comes in well-tailored silhouettes in strong solids. with variations such as velvet patchwork. embroidered sequins, pearls, faux fur, lapelled collars and more. Black checks on greys as well as dashes of bright reds, yellows, along with blacks on browns make the jackets all the more desirable. Stripes and polka dots too make a comeback here.

From their more casual offerings, geometric, animal and floral prints dominate in flattering cuts and fabrics think plush velvets and sensuous sheers.

Trousers and jeans come in all shapes, right from the '70s flared hems to the

contemporary slim-cut styles. Additionally, inspired by athleisure, some of the denims come with coloured stripes running down the sides.

The whole line captures a tamed bohemian vibe with an inkling of minimalism through solid separates which can be easily dressed up or down. The colour story is pleasing to the eye with a balanced mix of neutral and bright hues from blacks and greys to crimsons and ochres.

Colourful knitwear, risqué separates like animal print midi-skirts, faux leather minis and high waisted trousers inspire fun pairings. With a tasteful aesthetic running through the collection, the brand promises to enliven your closet with a plethora of distinctively versatile and on-trend designs.



TOMMY HILFIGER

For their Spring/Summer 2018 collections titled Speed, the brand has married its love for motor sports and racing gear with a hint of vintage nostalgia, as a nod to the Formula One racing pit crews. Classic pieces from the Tommy Hilfiger archives have been mixed with modern trends to fit right into the fast-paced lifestyle.

The collections are influenced by authentic track uniforms, bold colours, prints and graphics such as stars, railroad stripes, Prince of Wales checks, ginghams, sporty and exaggerated silhouettes that celebrate the house's romance with denim.

Tommy Jeans uses heavyweight knits, nylons, sheer crepes and linen blends. Tommy Hilfiger Tailored has deployed mouline, cool wool, seersuckers and twill. While the menswear collection is decked with

structured fabrics such as eco-jeans, canvas and oxford cloths, the womenswear collection plays with textured jerseys, cotton poplins and organza blends.

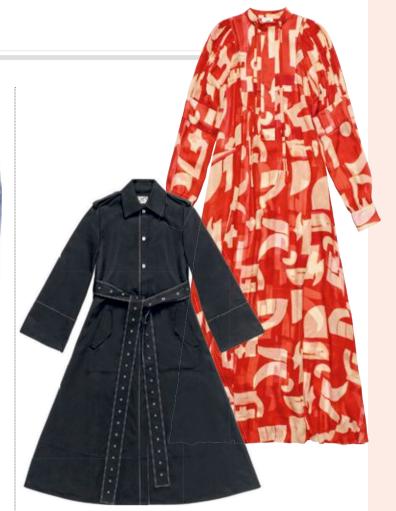
The colours are inspired by the flag of the USA and range from the easily identified red, white, black and navy blue to others such as taupe, tan, grey, lime yellow and gold.

Parachute parkas featuring the iconic Tommy Hilfiger flag are paired with lightweight workwear to create a relaxed silhouette. Full-length tulle dresses and silk separates with prints add a touch of femininity, while multi-logo denims and stripe

shirting celebrate the label's all-American DNA.

It's no surprise then that the brand's innovative spirit trickles into the fibres of everything it creates.





H&M

Their latest Spring/Summer 2018 collection for women is inspired by the urban vibes and minimalistic grace of the Land of the Rising Sun, Japan.

Comfortable and lucid fabrics such as jacquards, cotton-silk blends, recycled polyester, bonded viscose twill, cotton and heavy knits in colours such as bottle green, bright green, bright yellow, red, bright blue, deep indigo, navy, black, off-white and white have been structured and tailored into clean silhouettes.

Details such as pintucks, patch pockets, abstract prints, raw edges, metal trims, tailoring, contrast stitching, hand-stitched quilting, and high necklines have been rendered crisply to elicit cosmopolitan characteristics of chicness and poise.

Strong prints, used head-to-toe, lend to the outfits a neo-bohemian aesthetic for a hint a glamour. Flowing full-length dresses, easy tunics worn over trousers, utilitarian tailoring and statement knits also make a case for au courant forms and styles.

Key accessories include tie-up sandals with heels and studs, white and black leather oversized tote bags with contrast stitching and oversized rhinestone earrings.

It's no doubt then that this collection celebrates the beauty of modernity.

-SHUBHAM LADHA

MIX IT UP

Come Spring/Summer '18, athleisure and cool casuals are here to stay, but with a plush makeover. Now is the time to ditch the dress code and shake things up with uncommon pairings from brands at Phoenix Markercity, that never disappoint

his season, accessorising seems to be the key trick to styling everything from suits and parkas to denim overlays. While the classic put-together look remains unaltered, there are one too many sartorial inspirations floating in the 'fashionverse' for every dandy dresser to choose from.

With a slew of new-ins and new-outs every season, it is always challenging and exciting to play catch-up with the latest in menswear. SS '18 brings a fresh set of key looks ranging from easy-to-style casuals to impressive office-wear ensembles. Colours are optimistic and saturated, trousers are mostly structured, Americana seems to be a recurring reference, prints see a revival, and playfulness and suavity appear to be the ubiquitous theme both on and off the runway.

As expected, SS '18 attests to the powerful impact of clothing that evokes a mood and character of its own. Zara's Breton stripes and checks are idiot-proof and certainly do their bit to make dressing down effortless. Checkered and tropical print shirts, baggy jeans and neutral, tailored blazers are perfect additions to one's wardrobe. For a new take on preppy American sportswear, indulge in Gant's







НОММЕ



Phoenix Marketcity, Mumbai



STAR TALK



In 2016, Tamannaah became the first Indian actor to be nominated at the Saturn Awards for her feisty portrayal of a warrior in Bααhubαli: The Beginning — the first movie in a two-part film franchise that was talked about for its grand scale of production. On a recent Thursday afternoon, the artiste — accompanied by celebrity stylist Sanjana Batra — explored the all-encompassing interiors of Phoenix Marketcity, and chatted with Verve about her style choices and celluloid dreams

PHOTOGRAPHS BY VIJIT GUPTA
STYLING BY SHWETA NAVANDAR
LOCATION COURTESY: PHOENIX MARKETCITY



This page: white shirt, sequinned skirt, both from Zara; rings, from Aldo.

Facing page: On Tamannaah: lace bralet, velvet trousers, both from Vero Moda; blazer, from H&M; heels, from Steve Madden. **On Sanjana:** velvet top, from Zara; pleated skirt, from Marks & Spencer; bracelet, from Accessorize; rings, handbag, both from Aldo; heels from Steve Madden.





"I love experimenting with different kinds of make-up. I use a lot of Giorgio Armani beauty, Nars and, of course, basics like Benefit cosmetics too."



On Tamannaah: turtleneck, from United Colors of Benetton; pants, from Zara; star earrings, from Aldo.
On Sanjana: turtleneck, from United Colors of Benetton; dress, from Forever 21; earrings, from Aldo.

ASSISTED BY OJAS KOLVANKAR.
MAKE-UP BY SONAM CHANDNA.
TAMANNAAH'S HAIR BY ALIYA SHAIK.
SANJANA'S HAIR BY NEETU SINGH.
LOCATION COURTESY:
PHOENIX MARKETCITY.



self-confessed perfectionist from head to toe, Tamannaah admits to having always nurtured a penchant for acting. Having worked in the Tamil, Telugu and Hindi film industries, she

has completed over 50 films and has rightfully earned her place in the memories of many. A dance enthusiast who dreams of starring in an out-and-out dance film, in between posing and preening for the camera, *Verve* catches up with the girl who loves make-up and discovers more about her journey, working in various languages and what awards mean to her.

"WOMEN HAVE BECOME VERY ACCOMPLISHED IN EVERY FIELD – not

just in India, but all over the world as well. Films are a reflection of society, in some way or the other - of course, things are put out there in an entertaining format. And, over a period of time, great parts are being written for women. We're not at par with the West yet, but we're getting there. There is a noticeable sea of change between 10 years ago and now. These days, parts and sometimes films too, are written for women and for different age groups too. Earlier you wouldn't find parts being written for women in their 40s or more, but now, different parts are being written for women who are more mature and that is really good for us because the longevity of a female actor has definitely increased."

"EVEN THOUGH I AM DOING CINEMA IN DIFFERENT LANGUAGES, THE DYNAMICS ARE EXACTLY THE SAME. The fact that

there's a director and the way the films are shot, I think it's the same the world over. I've had the good fortune of working with a lot of technicians in the last year from the West as well, and I've come to realise that they all kind of do the same thing. We're not really doing things differently – the only thing is that

our culture and our sensibilities are different. When I forayed from South Indian films to Hindi films, all the differences that I saw were cultural. Everyone has their own little things and nuances that are very peculiar and very unique to their culture, and the films we do reflect that."

"I GET VERY EXCITED WHEN I HAVE WON AN AWARD, BUT I DON'T TAKE IT TOO

SERIOUSLY. Because while I appreciate them, and it's great to be awarded and to be recognised, the moment you start taking it too seriously, it affects how you perceive your work. For me, my work has always been something I want to grow with. Winning awards makes you realise that it's great to feel good about what you've achieved, but the more you keep working, the more you realise that there's so much more to be done."

"IF ONE HAS TO GROW IN WHAT ONE DOES, ONE HAS TO EVOLVE AS A PERSON BEFORE ONE CAN GROW IN THE

WORKSPACE. So my constant quest is to not only definitely enjoy the journey, but to also seek myself through the work I do. I started working when I was 14 and a half, and because I began so young, the change for me has been drastic. Yet I'm thankful I started young, because I could adapt much faster and better."

"WHEN YOU COME IN SO YOUNG, YOU DON'T COME WITH ANY PRECONCEIVED

NOTIONS. Maybe if I had been slightly older, learning Tamil and Telugu would have been difficult — I would have done it, but it would have been a much harder process. Accepting a lot of new things would have been a lot more difficult too, but being young, I was malleable and like a sponge — I'm happy that when I walk down memory lane, I feel like there's been a drastic difference in me and it's all been a positive one."

-ZARAL SHAH

A TALE OF TWO PALETTES

Find your softer side with barely-there nudes and formulas that melt into the skin for a glowing finish. And then steal the spotlight with crimson shades that are sure to dial up your glamour quotient. After all, when it comes to beauty and fashion — like all other things — there are two sides to every story, finds *Verve*



- 9 To 5 Primer + Matte Powder Foundation, Natural Light, Lakmé at Nykaa On Trend.
- 2. Aqua Luminous
 Perfecting
 Foundation,
 Porcelain,
 Becca at Sephora.
- Matte Nail Lacquer, Very Vanilla 156, Nykaa On Trend.
- 4. Silkening Shower Wash, Mashobra Honey & Vanilla, Forest Essentials.
- 5. Izabela block heels, Aldo.
- Earrings, Accessorize.





"While using colour, it's easy to transform anyone; but with nudes, you need to have your basics down pat. For instance, opt for pinkish nudes if you're on the fairer side, while duskier complexions should pick nudes with a hint of coral."

-Kapil Bhalla, make-up artist



- Luxe Lip Color, Pink Sand, Bobbi Brown.
- Eye Colour Stick, Nevada Gold, The Body Shop.
- Maccacari sunglasses, Aldo.
- Earrings, 10. Accessorize.
- It Palette, Delicate Nude, Sephora.
- 12. Wristwatch, Kate Spade New York at Fossil.
- 13. Pro Longwear SPF 10 Foundation, NC 40, M.A.C.





"Red as a colour is always striking. If you want to highlight just the lips, use red lipstick with twilight blue eyeshadow for a dramatic look, cocoa brown or bronze for a classy look, and matt brown on your eyes with matte red lipstick for a natural look."

-Kalpana Sharma, make-up artist, The Body Shop





- 1. Sunglasses, Prada at Sunglass Hut.
- 2. Salon Pro Gel Shine Lacquer, Sangria in Spain-203, Nykaa On Trend.
- 3. 6 Editorial Oranges Pro Lip Palette, M.A.C.
- 4. Sling bag, Hidesign.
- There're Real Double The
 Lip, Beyond Sexy Lipstick & Liner In One,
 Revved-Up Red, Benefit at Sephora.
- 6. Art Stick Liquid Lip, Hot Tangerine, Bobbi Brown.











o matter who it's for, a gift is often used to express love, gratitude or affection. Tokens of celebration and happiness, that mark a special day or event, presents have become an integral part of our lives today. While the holiday season has just zoomed past us, there are still ample reasons to head out and get shopping. Stroll into Phoenix Marketcity — a haven for those who enjoy buying thoughtful gifts — and you will be

spoilt for choice. With over 600 brands at your disposal, you're sure to find yourself leaving with much more than what you came in for. Be it clothes, accessories, decor, beauty, kitchen and utility, technology, wellness items or any other kind of gift you seek, Phoenix Marketcity has got you covered. Between Nautica, Jack & Jones, Wrogn, Selected, Simon Carter and over a dozen more brands, shopping for men has never been easier. While you're waltzing through

the massive space, do take regular breaks to recharge and refuel yourself with some refreshments — be it quick bites or a more lavish meal. From basics like H&M, Zara, Forever 21, Sephora, MAC and Swarovski to labels like, Label Ritu Kumar and Satya Paul, there are gifts in all sizes, that appeal to all tastes. So the next time you have a gift to buy, head undoubtedly into the vast expanses of Phoenix Marketcity and you will soon be everyone's favourite all-year Santa!

HOME CENTRE

Welcome, into your spaces, this elegant decor set that comprises four vases of different sizes and textures — two small votive candles and white lilies, along with a beautiful Moroccan lantern. A warm colour palette of gold with a hint of green, ensures that it will lend your home a calming vibe. Available at the Home Centre boutique at Phoenix Marketcity.





SALVATORE FERRAGAMO

The diver edition of the Ferragamo 1898 Sport is reinterpreted to suit contemporary tastes in this striking timepiece. It features an IP bronze casing, chronograph buttons set into the integrated crown protection, a multilevel forest-green dial and a black ribbed rubber strap that carries a tag engraved with the collection's name — a perfect blend of classy and sporty! Available at the Just In Time boutique at Phoenix Marketcity.





PHOENIX GIFT CARD

Available and valid at all Phoenix malls across the country, the benefits of this card are manifold. A gift like few others, the Phoenix Gift Card reduces your stress about choosing the perfect gift and enables you to give your loved ones the option of choosing their own gift from a plethora of luxury brands, gourmet stores, apparel, entertainment, wellness, electronics and many other options.

SHAZÉ

A blend of invigorating woody notes is coupled with fruity and musky aromas in this Good To Be Bad eau de parfum for women. Romantic and feminine yet bold and daring, this fragrance is for the strong, independent and unapologetic woman — perfectly captured in the silver, devilshaped bottle cap!

Available at the Shazé boutique at Phoenix Marketcity.

TABLE TALES

When there are four score and more options to choose from, it is a challenge to pick just a few to please your palate. Spoilt for choice at Phoenix Marketcity, Verve indulges in some fine foods at four of its many eateries

PHOTOGRAPHS BY PRATEEK PATEL



most important 'ingredient' the food, PizzaExpress' signature dough balls homemade breads served with garlic butter – are undoubtedly the best way to kick-off a meal here. Another classic is the Market Caesar salad, where fresh lettuce is tossed with char-grilled vegetables, emilgrana, eggplants and creamy Caesar dressing. You should also try the chakna, chicken wings with BBQ masala, and the pao bhaji bruschetta - which, exactly like it sounds, comes with pay bhaji-inspired sautéed vegetables on bruschetta bread. When the dhania pesto chicken pizza and hariyali biryani risotto – two delectable fusions that taste as good as they look - came our way, refraining from grabbing a bite of each while they were being photographed, took some real willpower! The former, with its Indian twist Italian pesto sauce, creamy chicken tikka, mozzarella, onion rings, green chillies and olive oil finished with a drizzle of coriander pesto, gave tough competition to the fried onions, mint and coriander topped risotto with a biryani twist.

THE MARKET PROJECT BY PIZZAEXPRESS

Walking through the mammoth mall, it is tough to miss the new The Market Project by PizzaExpress. An open facade — one that gives you a wide peek into the classy antique interiors — is sure to draw you in. And what's more, a shop nestled in one corner of the eatery has on offer some exquisite vintage products — take your pick from telephones, mirrors, magnifying glasses and a lot more enviable home decor items.

Not just the well-done interiors, but the music too — an assortment of the '90s' Hindi songs — will ensure that this becomes your new favourite place to hang out at. And talking about its





INDIGO DELI

One of the city's all-time favourites, Indigo Deli has been redefining the deli experience for over a decade. A quintessential amalgamation of luxury and casual chic, this eatery is where travellers, fantastic-food seekers and the crème de la crème of the city head to when looking for delicious and wholesome offerings. While you choose from a slate full of sandwiches, salads, pastas, light meals, desserts and beverages, don't forget to look for the daily changing 'specials' menu too! If you're feeling slightly confused about what to pick for your palate, ask your server and they will direct you well too.

Starting with a watermelon, grape, pomegranate, chia seed and mintinfused cold-pressed juice blend was a great way to cool off. An all-natural concoction, it paved the way for what was to come in the next few minutes. Out came two menu masterworks - the BBQ pulled pork burger and a wafer-thin pizza. Accompanied by sweet pickled onions and set in a corn bun, it's quite the guilt-free burger; the pizza – a fresh crisp base laden with sun-dried tomatoes, olives and capers – is as appetising to bite into as it is to look at. Walk into Indigo Deli at any time of the day and you'll be surprised at all that will come your way.



URBAN TADKA

While authentic North Indian food is what many seek after a long day spent walking and shopping at a mall as massive as Phoenix Marketcity, Urban Tadka – with its vibrant interiors, colourful table settings and a wall lined with bobble heads – is sure to add more cheer to your day from the minute you walk through the large blue door. The everattentive staff is pleasant to talk to, and will gladly guide you through the funky offerings on the menu.

When at a north Indian establishment, it is tough, at one outing, to partake of a lot of dishes, because their portions are large and the food is often rather filling. Kicking our meal off with some dahi de Sulay, which was plated with a wonderful carrot-flower, was a great way to enjoy curd and vegetables packed into one. Next, the delicious mutton in the form of Peshawari meat was succulent and delicately flavoured. A judicious melange of spices, the food at Urban Tadka is as true to its concept as the feel and vibe of the restaurant is. From the decor, cutlery and crockery to the food, this is the eatery to come to when you're done with your retail therapy for the day, and are ready to satiate every taste bud.



PHOENIX GOURMET CARD

A real treat for all foodies, the Phoenix Gourmet Card allows members to enjoy up to 30 per cent off at various eateries across the widespread Phoenix Marketcity. On the list are multiple outlets such as 212 All Day Cafe and Bar, Chili's American Grill and Bar, Punjab Grill, Khiva, Mad Over Fish, The Market Project by PizzaExpress, Urban Tadka, Bar Bar, Rain Forest Resto-bar, Coffee Culture, Wok Express, Pop Tate's and Indigo Delicatessen.







BAR BAR

Inside Dublin Square, the ambience moves swiftly from busy shopping areas to more soothing interiors that house a plethora of eateries. Whether you seek a formal sit-down dinner or something more casual, there's a restaurant here for every palate and craving. Welcoming you into its cosy spaces is Bar Bar — the perfect place to unwind, celebrate or even just catch up with a friend. Lined with windows that allow just the right amount of sunlight in during the day, it might be the venue's 'wholesale bar'

reputation that might entice you the first time, but you'll find in their food more than reason enough to come back for more soon enough.

Their menu, most of which includes fusion foods, will pique your interest and tempt you to try something from every page. We started with the DFC (aka desi fried chicken) popcorn with spicy chutney. Here, a burst of flavours greets your taste buds from the minute a popper enters your mouth and take your first bite. The pakoda popcorn comes in well-sized red and

white striped boxes, and will take you back to the times of the olden-day, single screen cinema. Next up on our plates was a naaza — crisp butter naans topped with pizza toppings. The Vilayti style pizza, loaded with American corn, jalapenos, mushrooms and red onions generously topped with mozzarella, melts in the mouth and leaves you with a pleasant aftertaste. Paired with a rum, grape juice and mint-blended Grapejito, it made for a meal worth remembering!

-ZARAL SHAH

WITNESS THE PINNACLE OF CINEMATIC PROJECTION TECHNOLOGY

FEATURING CITY'S FIRST

DUAL 4K PROJECTION SYSTEM



A TRULY ENIGMATIC EXPERIENCE





PHOENIX
MARKETCITY,
LBS MARG KURLA

🛊 www.pvrcinemas.com | 🖸 PVR mobile app 🔹 🏶



KURLA, MUMBAI





















Available at INSIDER.IN
Give a missed call on 8100866666

KEEPING IT CLASSY

Founder of popular fashion, travel and lifestyle blog The Styledge, Santoshi Shetty talks to Verve about her love for all things fashionable

WARDROBE ESSENTIALS ARE...

plain tees, basic high-waisted denims and sneakers, and a tote or a sling bag to match.

YOUR LATEST SPLURGE WAS...a Gucci fanny pack.

BEAUTY ESSENTIALS ARE...a

contour palette, a mascara and a nude lipstick.

IN YOUR VANITY BAG WE'D

FIND...a razor, Clinique moisture surge cream, a mascara from Benefit, toner and a few rubber bands.

YOUR PERSONAL STYLE IS... edgy, casual sporty and something that leans towards comfortable and chic.

AN OUTFIT CURATED AT PHOENIX MARKETCITY WOULD SEE YOU

HEAD TO...for clothes I would go either to Zara, Forever 21, H&M, Diesel or Tommy Hilfiger. For accessories, I would pick Accessorize or Forever 21, and shoes from Zara or Steve Madden.

YOUR SIGNATURE BEAUTY LOOK

IS...the no make-up make-up look – mascara and nude lips.

TO TRANSITION FROM DAY TO **EVENING WITHOUT AN OUTFIT** CHANGE YOU WOULD...swap my

shoes from casual to dressy. I'd add hoops, and maybe a darker lip too since I usually have nude lips during the day. Though instead of a darker lip, I sometimes prefer a smokey-eye! If my hair is casual and untied, then I straighten it out and go for a classy, sleek hairstyle that is sure to give more definition to a look.

THE BIGGEST LEARNING IN YOUR LINE OF WORK IS...

learning on the job. The motivation to push boundaries and break the conventional rules of dressing is higher now and continues to grow. It's all about being confident in what you are wearing. If you're confident, you will look good irrespective of how stylish and fashionable your outfit looks. I've learnt how to love myself, my skin tone, my body type, everything. The more I experiment, the more I get to know about myself and the trends that would look good on me. So it's all a learning process.

-ZARAL SHAH





BRAND NAME

STORE LIST

LEVEL		220000000000000000000000000000000000000
BRAND NAME	CAFES, RESTAURANTS & DESSERTS	CAFE COFFEE DAY GOLDEN TIPS TEA AUNITE ANNES CUNINA GOND CHILL'S GELATO WINTO KRISPY KREME PORTATES THE COFFEE BEAN & TEA LEAF THE MARKET FROLECT BY PIZZA EXPRESS 212 ALL DAY CAFÉ & BAR BAR EXPRESS 212 ALL DAY CAFÉ & BAR BAR GONDO DELICATESSIN KALMAN CKPFEES KHINA KALMAN KOFFEES KHINA NOO DELICATESSIN KALMAN KOFFEES KHINA NOO DELICATESSIN KALMAN KOFFEES KHINA NOO REPRESS BALA THE RISSH HOUSE OWN SPPRESS BALA THE RISSH HOUSE COFFEE CULTURE OR CHALL PAA FORT PIZA CUBE CAFÉ PAA FORT PIZA CUBE CAFÉ PAA FORT PIZA CUBE CAFÉ PAA FORT ROYAL CHAT HOUSE NOO SUSH ROYAL CHAT HOUSE NOO SUSH ROYAL CHAT HOUSE ROYAL CHAT HOUSE URBAN TOOKA WORLO OF WIFFIES

0/21 1/9 1/9 1/9 0/1 0/1

H & M MARKS & SPENCER MAX

2 2	7 7 7		222	222	2 2 2
95 PASTA N PIZZA DOMINOS	DUNKIN DONUTS ESSENCE OF CHINA	HAS JUICE BAR KAILASH PARBAT KFC	MALGUDI MAROOSH MCDONALD'S & MC CAFÉ	NATURAL ICE CREAM SBARRO PIZZA STREET FOODS BY PUNJAB GRILL	SUBWAY SUKRITI WOW! MOMO

OOKS, MUSIC & TOYS

SENERAL FASHION

ILLEN SOLLY

2	5 2			2				2				2				
95 PASTA N PIZZA	DOMINOS	DUNKIN DONUTS	ESSENCE OF CHINA	FALAFELS	HAS JUICE BAR	KAILASH PARBAT	KFC	MALGUDI	MAROOSH	MCDONALD'S & MC CAFÉ	NATURAL ICE CREAM	SBARRO PIZZA	STREET FOODS BY PUNJAB GRILL	SUBWAY	SUKRITI	момі момо

	2				2												
FOUR COOK!	95 PASTA N PIZZA	DOMINOS	DUNKIN DONUTS	ESSENCE OF CHINA	FALAFELS	HAS JUICE BAR	KAILASH PARBAT	KFC	MALGUDI	MAROOSH	MCDONALD'S & MC CAFÉ	NATURAL ICE CREAM	SBARRO PIZZA	STREET FOODS BY PUNJAB GRILL	SUBWAY	SUKRITI	WOW! MOMO

	• • • • • • • • • • • • • • • • • • • •	
	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	
FOOD COURT	95 PASTA N PIZZA DOWINGS DOWINGS DOWINGS POR SESENCE OF CHINA ESSENCE OF CHINA ESSENCE OF CHINA ESSENCE OF CHINA MALFREES HAS JUNE BARR AARBART KG MALGAUDI MARRODSH WATGUDI WARRODSH WATGUDI WATGUDI WARRODSH WATGUDI WATGUD WATGU	

9991111

HOME ACCESSORIES, GIFTS & HOBBIES

BRAND NAME	ME	LEVE
SPYKAR		97
VAN HEUSEN		9
WILLS LIFESTYLE	IYLE	9
AEROPOSTALE	ш	9
BEING HUMAN	z	G
CALVIN KLEIN JEANS	N JEANS	9
CALVIN KLEIN	CALVIN KLEIN UNDERWEAR	9
DIESEL		9
ED HARDY		Ð
GAS		9
LACOSTE		9
MANGO		9
QUIKSILVER		9
SUPERDRY		9
TOMMY HILFIGER	GER	9
UNITED COLC	UNITED COLORS OF BENETTON	g
FABINDIA		

SKECHERS 6

ELECTRONICS, GIZMOS & GADGETS

SPORTS STATION SKECHERS	9 9
MULTIPLEX, FEC & ENTERTAINMENT	
FREEZING RAINS AT SNOW WORLD	P
AMOEBA BOWLING & SPORTS BAR	
HAPPY PLANET	
PVR CINEMASIPVR GOLD CLASS	
IPVR 4DX PVR P [XL]	
CLUE HUNT	2
FUNZONE	
FLIGHT 4 FANTASY	
SCARY HOUSE	

DESIGNER WEAR

ERFEZING RAINS AT SNOW WORLD	<u>e</u>	
AMOEBA BOWLING & SPORTS BAR	3 -	
HAPPY PLANET		
PVR CINEMASIPVR GOLD CLASS		
IPVR 4DX PVR P [XL]		
CLUE HUNT	2	
FUNZONE	2	
FLIGHT 4 FANTASY	2	
SCARY HOUSE		
TIMEZONE	2	

COSMETICS, SALON, SPA & OPTICS	
ENRICH SALON	9
HIMALAYA HERBAL HEALTH CARE	97
INATUR	9
MOOKH SALON	9
SUKHO THAI FOOT SPA	9
TITAN EYE PLUS	9
BIOTIQUE	9
BOBBI BROWN	G
COLORBAR	g
FACES	9
FOREST ESSENTIALS	g
INGLOT	G
INNISFREE	
KAMA AYURVEDA	9
MAC	9
NYASSA	9
NYKAA ON TRENDS	
PARCOS	9
RASASI	9
SEPHORA	9
SUNGLASS HUT	
THE BODY SHOP	9
AROMA THAI	
GANGAR EYENATION	
HEALTH & GLOW	
HOLLYWOOD OPTICIANS	
JUICE SALON	
LENSKART	
MAKEUP REVOLUTION & LA GIRL	
MODELLECTM	

IND NAME	LEVEL	BR
MEN'S FASHION		W & B
EVER NEW FINZA FOR STATE OF ST	တတ ပ	A A C
MUD ILVE AM :PM O MODA P F	o o o	3 2 5 # =
ELIA A TON CULTURE		(in in is
40ZA Nicity Ion Beats		SW AYI CAI
BAL DESI COLORS HN		Z 9 2
UHARI US JEANS IN QUARTERS		III Z
ERAL TTV CECPETS		KID
SMA HYATA		612 BIB
N OCH I		M H A
		5

	612 LEAGUE	
	BIBA GIRLS 1	
	GINI & JONY	
	HAMLEYS 1	
	ME N MOMS	
	MOTHER CARE	
	ONE FRIDAY	
	RUFF KIDS 1	
ı	TALES & STORIES	
	HYPERMARKETS,	

HYPERMARKETS, SUPERMARKET & GOURMET
RELIANCE SMART ROSTAA NATURE'S BASKET G
AUTOMOBILE &

		LG 1
RENAULT	SERVICE	APOLLO PHARMACY CLUB MAHINDRA TOE HOLD

(moo
٠ <u>:</u>
Tas
9
×
oeni
ww.pho

4 Idphoenixmarketcitymumbai

<u>[a</u>	<u>[a</u>
tyKur	tyKur
ketci	ketci
@Mar	GMar
	<u></u>

BRAND BOULEVARD KOMPANERO TOMMY HILFIGER TRAVEL GEAR VIP LOUNGE

9999999999

ırketcitymum	@MarketcityKurla
E G	Tebe
	夏



DITCH THE OLD. IT'S TIME FOR NEW. SHOP FOR ₹5.000 AND GET GIFT VOUCHERS WORTH ₹500.

ZARA	HzM	FOREVER 21	FOREVER NEW	Superdry.	CALVIN KLEIN JEANS
lifestyle [®]	MARKS & SPENCER	pantalons	•TRENDS	MAX LOOK GOOD. FEEL GOOD.	globus
GANT	SIMON CARTER	S E L E C T E D H O M M E	∕NAUTICA	celio*	GAS
AÉROPOSTALE	SATYA PAUL	Label RITU KIMAR	AND	promod	ALDO

109°F | 1969 | ACCESSORIZE | AMERICAN TOURISTER | ARROW | BAGGIT | BATA | BEING HUMAN | BIBA | BIBA GIRLS | CALVIN KLEIN UNDERWEAR CHARLES & KEITH | CHEMISTRY | CLARKS | COLORBAR | CONVERSE | CROCS | DA MILANO | DE MOZA | DIESEL | ED HARDY | ESBEDA | ETHNICITY FLYING MACHINE | FOOTIN | FUSION BEATS | GINI & JONY | GLOBAL DESI | GUTE REISE | HOLLYWOOD OPTICIANS | HUSH PUPPIES | INATUR | INC.5 INDIAN TERRAIN | JASHN | KAZO | KIFAHARI | KOMPANERO | KRAUS JEANS | LA SENZA | LATIN QUARTERS | LENSKART | LEVI'S | LOUIS PHILIPPE LOUIS PHILIPPE FOOTWEAR | ME N MOMS | METRO | MINERAL | MOTHERCARE | NOI | OM BOOK SHOP | ONE FRIDAY | PARCOS | PARK AVENUE PETER ENGLAND | PRETTY SECRETS | PRISMA | RED FLEECE-BROOKS BROTHERS | ROSSO BRUNELLO | RUFF KIDS | SOIE | SPAN | STEVE MADDEN SULOCH | SUNGLASS HUT | TALES & STORIES | THE RAYMOND SHOP | TOMMY HILFIGER TRAVEL GEAR | TWELVE AM:PM | UNITED COLORS OF BENETTON VALENTINE | VIP LOUNGE | WACOAL | WILDCRAFT | WROGN

Terms and Conditions apply. For further details, visit our helpdesk.